



BPD

The Association of Baccalaureate Social Work Program Directors

2024 BPD BOARD

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Navigating BSW Education in a Time of Crisis: Teaching and Learning in a Politically and Philosophically Divided Nation

BPD is the national organization dedicated to the promotion of excellence in Baccalaureate Social Work Education. Founded in 1975, the Association of Baccalaureate Social Work Program Directors is a voluntary, individual membership association representing the interests of undergraduate education and practice in social work. The Association's membership includes BSW program directors, baccalaureate faculty, field coordinators, social work educators, practitioners, and the future of our profession: our students. Together we focus on excellence in education and practice to help our communities thrive.

The 2025 Association of Baccalaureate Program Directors Conference (BPD) will take place in Las Vegas, Nevada from March 12 – March 15, 2025 and will bring together social work educators and students from all over the United States and will include some international attendees. We are excited about being in Las Vegas and look forward to seeing everyone in person! Our conference theme is “*Navigating BSW Education in a Time of Crisis: Teaching and Learning in a Politically and Philosophically Divided Nation*”. The conference includes a student conference that is an important resource for bringing graduate programs to student attention. We anticipate a record-breaking turnout because this is the first time in many years that we have been in the western part of the country – and what better location than Las Vegas! Las Vegas offers a passport to numerous activities that support the mission of social work.

Conference sponsorships will bring your program to the attention of social work educators and students nationally. Your support through sponsorships and for donations of specific items will showcase your program or products for a wide audience. All contributions, large or small, will make a meaningful impact on the success of the event and the advancement of BSW social work education. If you are not able to showcase your program or organization through a sponsorship or through a donation that publicizes your program or organization, we encourage you to purchase space in the conference exhibit hall to share information about your program or product with attendees.

In the following pages you will find additional information about how your program can support the BPD Annual Conference. We will be happy to provide any further information or answer any questions you may have. Thank you for considering our invitation. We look forward to the opportunity to partner with you and work together in achieving our shared goals. Please feel free to contact DaJuana Diggins, BPD Association Manager, to further discuss our collaboration.

Sincerely,

Catherine Gayle

Catherine Gayle, PhD, LCSW, CCFC, MFLAC, MAC
BPD President

Peg Munke

Peg Munke, PhD, MSW, M.Ed., MLS
BPD Treasurer

Lorri McMeel

Lorri McMeel, PhD, LCSW
BPD Vice-President

Ebony Lang

Ebony Lang, PhD, MDIV, LMSW
BPD Secretary



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BPD 42nd Annual Conference:
**Navigating BSW Education in a Time of Crisis:
Teaching and Learning in a Politically and Philosophically Divided
Nation**

**If your organization would like to become a sponsor, please provide your
information at:**

<https://www.bswpdonline.org/2025-sponsorships>

Sponsorship Levels

	Platinum	Gold	Silver	Vermeil	Bronze	Friend
	\$10,000	\$7,500	\$5,000	\$2500	\$750	\$250
Logo on website	X	X	X	X		
Logo/Name in conference program	X	X	X	X	X	X
Recognition on social media	X	X	X	X	X	X



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Additional Sponsorship Opportunities

Sponsorship Category	Sponsorship Item	Sponsorship Amount
Conference	Conference Programs	\$7,500
	Conference Bags	\$10,000
Snacks & Beverages	Beverages in Exhibit Hall	\$2,500
	Snacks in Exhibit Hall	\$5,000
	Snacks/Beverages for Salon	\$7,500
	Snacks/Beverages for Membership Meeting	\$5,000
	Snacks/Beverages for Opening Reception	\$15,000
Meals	President's Breakfast Buffet	\$15,000
	Award Banquet Luncheon	\$25,000
	Award Banquet Dessert	\$10,000
Student Conference	Student Breakfast	\$3,500
	Student Lunch	\$5,500
	Student Awards	\$2,000
	Student Conference Programs	\$2,500
Technology	Electricity	\$25,000
	Technology Support	\$25,000
	Wi-Fi	\$15,000
	Technology support for student posters	\$15,000



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**If your organization would like to become an Exhibitor, please provide your
information at:**

<https://www.bswpdonline.org/2025-exhibitor-and-advertisements>

Exhibit Hall Opportunities

Exhibit Hall Booths	Cost
Exhibitor Booth	\$1,800
Student Conference Table (Ideal opportunity for graduate programs to connect with students and answer questions. This is a one-day booth located near the student conference)	\$500



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**If your organization would like to submit an advertisement, please provide
your information at:**

<https://www.bswpdonline.org/2025-exhibitor-and-advertisements>

Program Advertising Opportunities

Program Advertisement in Conference Program	Cost
Quarter-Page Color Advertisement	\$250
Half-Page Color Advertisement	\$500
Full-Page Color Advertisement	\$1,000
Two-Page Color Program Insert	\$1,800